



Janice B Gordon, The Customer Growth Expert, is your beacon of innovation in the world of sales leadership and CEO strategy. With a profound focus on transforming the very essence of sales, retention, and customer growth, Janice ushers in a new era of excellence.

Imagine a sales team that is not just efficient but intensely buyer-focused, customer-centric, and ready to weather the storms of tomorrow's market. That is the vision Janice B Gordon brings to life.

Her presentations are more than just sessions; they are high-energy, eye-opening experiences. Janice does not just challenge conventional thinking about sales; she shatters it. She equips your team with innovative, practical strategies that redefine buyer engagement and target specific business outcomes for exceptional growth.

Under Janice's guidance, your sales organization will reimagine revenue growth through the lenses of customer excellence and forward-looking sales practices. The result? An audience that leaves her sessions reinvigorated, motivated, and ready to take bold action to scale their sales.

Janice B Gordon offers a portfolio of specific speeches designed to meet your unique needs:

- Scale Your Sales: Closing the Gap in Your People, Process, and Customer Growth Strategies.
- Customer Growth: Enabling Buyers to Buy and Creating Experiences Customers Crave.
- Sales Efficiency: The Art, Science, and Magic of Sales Excellence.
- Diversity in Sales: Future-Proofing Your Workforce to Boost Customer Engagement and Revenue.

Janice's approach is holistic; she tailors each presentation to your organization's requirements. Before every event, she dedicates time to connect with stakeholders and attendees, ensuring that her presentation resonates deeply with your audience. The result? Practical, actionable strategies that your delegates can seamlessly implement.

As a specialist Sales and CX Speaker, Janice is frequently booked for in-company events and speaks at Sales, Business, and Leadership conferences. Her expertise doesn't stop at speaking; she's a professional interviewer, emcee, panel moderator, and conducts live guest interviews.

Janice B Gordon's influence extends worldwide. She has addressed audiences of 2,000 in locations spanning the UK, North America, Eastern Europe, South Africa, Asia, and the Middle East. Companies like Outreach and Arena Holdings have witnessed the transformative power of her insights.

In addition to her speaking engagements, Janice is the Founder of the Scale Your Sales Framework and the illustrious host of the top-rated Scale Your Sales Podcast.

Her remarkable literary contributions include "*Business Evolution: Creating Growth in a Rapidly Changing World*" and the co-authored "*Heels to Deals: How Women are Dominating Business-to-Business Sales*."

Awards and recognitions further validate her status as a thought leader. Janice is listed among the "Top 50 Global Thought Leaders and Influencers on Customer Experience," "150 Women B2B Thought Leaders You Should Follow," and the "LinkedIn Sales 15 Innovating Sales Influencers to Follow."

Janice B Gordon, The Customer Growth Expert, is the catalyst for transformative growth, a beacon of innovation in the world of sales leadership, and a powerhouse in driving exceptional customer experiences. Elevate your event and empower your audience with the insights and energy of Janice B Gordon.